
TING WANG



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WWW.TINGDESIGNSERVICES.COM

SAN JOSE, CALIFORNIA

AREAS OF EXPERTISE

- Digital Imaging
 - Marketing Collateral
 - Project Management
 - Packaging Layout and Design
 - Product Photography/Videography
 - Social Media Banner/Ads
 - Client Relationship Building
 - Customer Service
 - Graphic/Web Design
 - Product Marketing
 - Team Collaboration
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QUALIFICATIONS PROFILE

Aesthetically-inclined professional with hands-on experience creating visual artworks for websites, advertisements, brochures, logos, corporate marketing materials. Demonstrated a portfolio showing strong artistic and graphic design layout skills and a high level of originality and creativity. Ability to work efficiently under conditions of multiple deadlines and changing priorities to produce high-quality content/material with attention to detail. Capable of creating a large volume of graphics in a fast-paced environment for various promotional/brand campaigns across all channels.

EXPERIENCE

SENIOR GRAPHIC DESIGNER | SEMTECH CORP.

2021 – Present | Camorillo, CA

Assume leadership role for various corporate projects, ensuring their successful execution. Maintain up-to-date marketing collateral and create new materials for product launches, resulting in improved customer engagement and enhanced experiences. Efficiently manage workload and schedules to meet project deadlines. Contribute to corporate branding and identity redesign, including assisting with announcements and events post-acquisition. Provide support for Asian Pacific marketing and sales initiatives, encompassing office environmental designs, impactful presentations, and engaging events. Ensure international consistency of the corporate brand and identity.

Key Achievements:

- Developed PPT, letterhead, business card, and marketing collateral templates, during the corporate branding transition.
- Provided support for multiple product launches and the launch of a new website, creating related infographics, social media content, press releases, landing pages, newsletters, and email campaigns.
- Demonstrated effective communication and collaboration skills while working closely with stakeholders, CEO, and SVPs in the creation and modification of high-level presentations.

SOFTWARE SKILLS

- Adobe Creative Suite:
Photoshop
Illustrator
InDesign
Dreamweaver
- Adobe Acrobat
- Microsoft Office Suite:
Word
Excel
PowerPoint
- Hubspot
- Ceros

LANGUAGE

English
Mandarin
Japanese (Intern)

MEDIA CONTENT MANAGER | TENERGY CORP.

2017 – 2021 | FREMONT, CA

Provide visual content through e-commerce sales channels, websites and social media platforms to improve brand image and enhance brand awareness. Manage all projects' activities from initiation till finalization to deliver creative design projects in support of ongoing e-commerce marketing needs. Manage designers and videographers while coordinate and cooperate with cross-function team such as product managers, and copywriters while working on various projects, such as packaging, advertisements, promotional materials, product listings, and many others. Prioritize several projects while providing creative vision and supporting in concept designing phase to deliver projects within allotted time.

GRAPHIC DESIGNER | TING DESIGN SERVICES

2012 – Present | San Jose, CA

Identify and analyze clients' requirements to conceptualize, plan, design, and implement branding as well as communication campaigns along with marketing collateral for a wide range of clients. Produce detailed visuals and illustrations while creating designs specific to client requests and desires. Attain all program and project objectives to ensure client satisfaction.

JUNIOR GRAPHIC DESIGNER | INFOSTRETCH CORP.

2013– 2014 | Santa Clara, CA

Aided Marketing Manager and Project Designer to create marketing collateral for a London-based company launch event. Prepared and delivered an innovative design image in all marketing collaterals to maintain uniqueness, authenticity, and originality. Appreciated and acknowledged by senior executives for developing and implementing comprehensive design strategy, leading to rapid revenue growth.

EDUCATION

Bachelor of Arts in Graphic Design

San Jose State University, San Jose, California